



## **New Program Announcement: Resilient Recovery Program**

Aug 18, 2020

Business Link is pleased to launch a brand-new initiative designed to help strengthen small businesses across Alberta who have felt the impact of COVID-19. Small business owners will receive 4 hours of one-on-one coaching with a business recovery coach to work through any struggles that they have encountered throughout COVID-19. The Resilient Recovery Program will allow entrepreneurs to gain support from a business recovery expert, and to dive into working through the pressure points that they are feeling as business owners in the midst of this pandemic.

We would greatly appreciate if you could share information about this new initiative with your network. We have included content (copy + images) for you to share from your communications channels, at your discretion.

Thank you in advance for assistance in sharing.

### **Social Media Posts**

#### **Twitter**

@BusinessLinkAB is introducing their Resilient Recovery Program, where small business owners will meet with a recovery coach to work through any struggles that they have endured throughout the #COVID19 pandemic. Apply now: <https://bit.ly/321tRyc> #ABbusiness

OR

Apply to join @BusinessLinkAB's new program! The Resilient Recovery Program will allow small business owners to meet with an expert recovery coach to strategize on how to overcome struggles they have experienced since #COVID19. Apply now: <https://bit.ly/321tRyc> #ABbusiness

#### **Facebook**

@BusinessLinkAB is introducing their Resilient Recovery Program, where small business owners will receive 4 hours of one-on-one coaching with a business recovery expert to work through any struggles that they have endured throughout the #COVID19 pandemic. This program will allow entrepreneurs to gain support from an expert and work through challenges brought forward by the pandemic.

Apply now: <https://bit.ly/321tRyc> #ABbusiness #AB #SmallBusiness

OR

Apply to join @BusinessLinkAB's new program! The Resilient Recovery Program will allow small business owners to meet with a business recovery expert for one-on-one coaching to strategize on how to overcome any of the struggles they have experienced throughout the #COVID19 pandemic.

Apply to join the Resilient Recovery Program now: <https://bit.ly/321tRyc> #ABbusiness #AB #SmallBusiness

#### LinkedIn/Newsletter

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#### Instagram

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Apply now using their link in bio! #ABbusiness #AB #SmallBusiness

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#### Graphics

You can access graphics for sharing [here](#).

**Tag & follow us!** Business Link AB on [Facebook](#) | [Twitter](#) | [Instagram](#) | [LinkedIn](#)